

The Jones Group

Putting the REAL in Real Estate



Bryce C. Jones
Broker/ABR, CRS,
e-PRO, GRI, SFR,
RSPS

**Nola J.
Horton-Jones**
Broker/ABR, C-RIS,
e-PRO, RSPS,
CCIM Candidate

Janet Reynolds
Principal Broker



www.Bend-SunriverHomes.com
541.593.7000 | 541.420.4018

PO Box 3650 / 57057 Beaver Dr.,
Sunriver, OR 97707



Why Should You List With The Jones Group at Sunriver Realty?

- **The Jones Group @ Sunriver Realty has long history of real estate EXPERIENCE in Central Oregon!** *Janet Reynolds*, Principal Broker, has more than 25 years' experience in the business and has been the **#1 Top Producer** most of those years. *Bryce Jones*, Broker, is also a consistent Top Producer with more than 15 years' experience with Sunriver Realty. *Nola Horton-Jones*, Broker, 10 years' experience with Sunriver Realty and brings a unique skill-set related to technology and systems to the team. **The Jones Group is Sunriver Realty's Top Producing Team and ONLY team with Two Top Producing Brokers.** **Clients want to work with successful brokers. We are confident we can provide the level of service and results you expect!**

- We participate in in-house training and **EDUCATION** as well as association offerings and certification-specific instructional sessions. By keeping current on the ever-changing landscape of market trends, inventories, and rules and regulations, The Jones Group at Sunriver Realty consistently receives high marks for being well informed and taking care of the details. Our education and experience benefits clients directly and indirectly in everything we do.
- A very important aspect of this team is **AVAILABILITY**. Our clients can reach at least one of us at any given time. Real estate activity is not limited to between 9 and 5 on weekdays and neither are we.
- Sunriver Realty, established in 1968, is the **largest Sunriver brokerage** with **professional brokers** who possess extensive experience in the real estate business. "Word of mouth" is very important in the real estate business so a team of this size and with this experience can "really get the word out" about your listing!
- Sunriver Realty's **convenient location** at the entrance to Sunriver and our beautiful building promotes an image of **success and stability**. We also have **branch offices** in the lobby area of Sunriver Resort lodge and at Caldera Springs where we can be of service to those potential buyers visiting those areas of the resort.
- Sunriver Realty consistently maintains the largest Sunriver area **market share of over 45%** while the other Sunriver-area brokerages split the remainder of the business.

- Sunriver Realty is dedicated to maintaining **cutting edge, user-friendly web presence** because 92% of real estate shoppers begin their search online. Please visit www.Bend-SunriverHomes.com and www.SunriverRealty.com to see what we mean! We also maintain a strong social media presence (both for **The Jones Group** and **Sunriver Realty**) for the same reason.
- Sunriver Realty, as an **affiliate of Sunriver Resort**, directly benefits from their marketing exposure. One way – by website link to www.Sunriver-Resort.com which receives a huge number of visitors each month. Other ways include marketing efforts and materials, including the HIGH STANDARD, which is placed in all resort-managed rental properties, lodge guest rooms and homes, as well as in meeting/convention spaces. Sunriver Realty also benefits from Sunriver Resort's multi-million dollar advertising budget, access to an exclusive mailing lists of thousands of "high net worth" individuals from OR, WA, CA that have visited Sunriver Resort in the past 3 years and expressed potential interest in acquiring Sunriver properties, and the "Sunriver" name recognition. In addition, millions of dollars are spent bringing visitors to Sunriver for special events such corporate/group meetings, and golf tournaments at Sunriver, Crosswater, and Caldera Springs. Our job is to make sure your property is visible and available when these guests come to town.
- Sunriver Realty's well known **HIGH STANDARD** magazine is available both in hard copy and online (electronic) versions, which is available on our websites, via email upon request, or in our electronic newsletters. Thousands of copies are also emailed to the active prospect lists of each Sunriver Realty broker. Hard copies are also available at various outlets in Sunriver and in rental properties on Sunriver Resort's Property Management program.
- Sunriver Realty has a direct relationship with the developers and sales staff of **Caldera Springs**. Caldera Springs marketing in the Lake House and branch office, as well as through electronic means (website, social media, and more) includes Sunriver Realty. Development of Caldera Springs cabins and some homes is exclusively represented by Sunriver Realty via onsite sales staff. All Sunriver Realty brokers benefit from these strong relationships and the potential buyers attracted to this community.
- Surveys indicate that The Jones Group at Sunriver Realty clients experience high levels of **client satisfaction!** Other surveys indicate that recent buyers were referred to their agents or already knew those agents from a previous transaction. The highest percentage of our business comes from repeat clients and referrals.
- Sunriver Realty has an excellent **support staff!** These loyal employees have longevity, thus experience, with the company and are dedicated to providing **excellent customer service!** Our **staff photographers** have a knack for taking high-quality photos that highlight the best attributes of your property.
- **Communication!** We maintain contact with our clients on a regular basis to provide updates on showing activity and comments about the property from the prospective buyers. Reports detailing our marketing efforts are provided to clients at least monthly. Comments and ideas are always welcomed!
- **We care!** We care about handling the details throughout the whole process to make sure you receive the results and level of service you expect. Your satisfaction is very important to us! And, we truly appreciate your business and our relationships with you!