

ABOUT SUNRIVER REALTY

Sunriver Realty, established in 1968, is the largest Sunriver brokerage with professional brokers who possess extensive experience in the real estate business. “Word of mouth” is very important in the real estate business, so a team of this size and with this experience can really “get the word out” about your listing.

Sunriver Realty’s convenient location at the entrance to Sunriver and our beautiful building promotes an image of success and stability. We also have branch offices in the lobby area of Sunriver Resort Lodge, at Caldera Springs, and in Bend. These additional locations allow us to provide service to potential buyers and sellers at locations convenient to them.

Sunriver Realty consistently maintains the largest Sunriver-area market share of over 53%, while the other Sunriver-area brokerages split the remainder of the business.

Sunriver Realty is dedicated to maintaining a cutting-edge, user-friendly and responsive web presence, because 92% of real estate shoppers begin their search online.

Please visit www.Bend-SunriverHomes.com and www.SunriverRealty.com to see what we mean. We also maintain a strong social media presence (both for The Jones Group @ Sunriver Realty and Sunriver Realty) for the same reason.

Sunriver Realty, as an affiliate of Sunriver Resort, directly benefits from their marketing exposure. One way—by website link to www.Sunriver-Resort.com, which receives more than 60,000 visitors each month. Other ways include marketing efforts and materials, including HIGH STANDARD MAGAZINE, which is placed in all resort-managed rental properties, lodge guest rooms and homes, as well as in meeting/convention spaces. Sunriver Realty also benefits

from Sunriver Resort’s multi-million dollar advertising budget, access to exclusive mailing lists of thousands of “high net worth” individuals from Oregon, Washington and California who have visited Sunriver Resort during the past 3 years and expressed potential interest in acquiring Sunriver properties, and the “Sunriver” name recognition. In addition, millions of dollars are spent each year to bring visitors to Sunriver for special events such as corporate/group meetings, and golf tournaments at Sunriver, Crosswater, and Caldera Springs. Our job is to make sure your property is visible and available when these guests come to town.

Sunriver Realty’s well-known HIGH STANDARD magazine is available both in hard copy and in an online (electronic) version, which is available on our websites, via email upon request, or in our electronic newsletters. Thousands of copies are emailed to the active prospect lists of each Sunriver Realty broker. Hard copies are also available at various outlets in Sunriver and in rental properties on Sunriver Resort’s Property Management program.

Sunriver Realty has a direct relationship with the developers and sales staff of Caldera Springs. Caldera Springs marketing in the Lake House and branch office, as well as through electronic means (website, social media, and more) includes Sunriver Realty. Development of Caldera Springs cabins and some homes is exclusively represented by Sunriver Realty via on-site sales staff. All Sunriver Realty brokers benefit from these strong relationships and the potential buyers attracted to this community.

Sunriver Realty has an excellent support staff. These loyal employees have longevity, thus experience, with the company and are dedicated to providing excellent customer service. Our staff photographers have a knack for taking high-quality photos that highlight the best attributes of your property.

PUTTING THE REAL IN REAL ESTATE

www.Bend-SunriverHomes.com

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