

# THE JONES GROUP

@ SUNRIVER REALTY



## WHY YOU SHOULD WORK WITH THE JONES GROUP @ SUNRIVER REALTY.



**Bryce C. Jones**  
Principal Broker/ABR, CRS,  
e-PRO, GREEN, GRI,  
RSPS, SFR



**Nola J. Horton-Jones**  
Principal Broker/ABR,  
C-RIS, e-PRO, GREEN,  
RSPS, CCIM Candidate



**Janet Reynolds**  
Principal Broker

The Jones Group @ Sunriver Realty is Sunriver Realty's Top-Producing Team. Clients want to work with successful brokers. We are confident we can provide the level of service and results you expect!

The Jones Group @ Sunriver Realty is Sunriver Realty's Top-Producing Team and the second top producing team in the Sunriver area (including Sunriver, Caldera Springs, Crosswater, and Vandevent). Our team consistently closes well over 50 transactions per year.

### EXPERIENCE

The Jones Group @ Sunriver Realty has a long history of real estate EXPERIENCE in Central Oregon.

**BRYCE JONES**, Principal Broker, a consistent Top Producer with more than 16 years of experience with Sunriver Realty. Bryce's passion is people and his favorite aspect of his chosen career is the opportunity to build lasting relationships.

**NOLA HORTON-JONES**, Principal Broker, has more than 12 years of experience with Sunriver Realty, possesses a strong negotiation expertise, and brings a unique skill-set related to technology and systems to our team.

**JANET REYNOLDS**, Principal Broker, boasts more than 25 years of experience in the real estate industry and has been the Number One Top Producer for Sunriver Realty most of those years.

### EXCELLENCE IN SERVICE

We maintain an excellent reputation with customers, clients, vendors, and peers. Surveys indicate that The Jones Group @ Sunriver Realty clients consistently experience high levels of satisfaction. Surveys also indicate that recent buyers and sellers were referred to their agents or already knew their agents from previous transactions. The highest percentage of our business comes from referrals and repeat clients.

Visit [www.Bend-SunriverHomes.com/reviews](http://www.Bend-SunriverHomes.com/reviews) to see what has been said about our team.

### COMMUNICATION

Our team maintains contact with our clients on a regular basis to provide updates on showing activity and comments about the home or property from prospective buyers' perspectives. Monthly listing reports detail our marketing efforts and showing activity. These include details related to various Internet marketing such as Realtor.com, Zillow, SunriverRealty.com, and more.

### AVAILABILITY

A very important aspect of this team is AVAILABILITY. Customers and clients can reach at least one of us at any given time. Real estate activity is not limited to between 9 and 5 on weekdays, and neither are we.

### EDUCATION

Our team members participate in in-house training and EDUCATION as well as association offerings and certification-specific instructional sessions. By keeping current on the ever-changing landscape of market trends, inventories, and rules and regulations, our team consistently receives high marks for being well informed and taking care of the details. Education and experience benefit customers and clients in everything we do.

### SUPPORT

Our team employs a full-time assistant and a part-time social media manager. These crucial roles manage all of the behind-the-scenes activities required to support our Top-Producing team as well as perform tasks related to the numerous Internet sites through which we market. The support provided is invaluable and frees up our time to focus on YOU, our client.

[www.Bend-SunriverHomes.com](http://www.Bend-SunriverHomes.com)

**541.420.4018 | 541.420.3725**

email: [TheJonesGroup@SunriverRealty.com](mailto:TheJonesGroup@SunriverRealty.com)

**SUNRIVER REALTY | 541-593-7000**

LICENSED IN THE STATE OF OREGON



▶ **A TRUE TEAM**

The Jones Group @ Sunriver Realty is a true team, which provides greater availability and a varied, larger skill set. Each team member specializes in something different. Our combined breadth and depth of knowledge includes residential, investment, and small commercial.

▶ **RELATIONSHIP BUSINESS**

We believe that ours is a relationship business. No two transactions are the same, and we are able to tailor our services to fit the needs and preferences of our clients.

▶ **CHANGE AGENTS**

We have years of combined experience and this longevity provides cyclical insulation. When you are ready to make a change, we'll be here.

▶ **TECHNOLOGY**

We embrace technology (Internet and social media) while retaining the basics. We translate the physical to virtual through professional photography and enhancing listings on a variety of websites. We are Zillow Premiere Agents.

▶ **PROACTIVE**

Our knowledge and experience provides us the ability to anticipate challenges in advance. We can then address the challenge before it becomes a problem. We are Proactive vs. Reactive.

▶ **SERVICE AFTER SALES**

Our primary market area, Sunriver, has a lot of second, vacation, and guest rental homes. Therefore, we are your "boots on the ground" even after sales close.

▶ **STRATEGIC PARTNERSHIPS**

We maintain good working relationships and strategic partnerships with lenders, builders, contractors, vendors, and other agents within our area as well as outside of Central Oregon. We are your source for the source.

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PUTTING THE **REAL** IN REAL ESTATE

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PO Box 3650 / 57057 Beaver Dr.

Sunriver, OR 97707

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